

# Report

## LET – a CeMAT ASIA event 2021



Global Fairs. Global Business.



Deutsche Messe



FIERA MILANO

## Review



-LET-a CeMAT ASIA event, established in Southern China market, shares the development opportunities of Guangdong-Hong Kong- Macao Greater Bay Area, and expands the international market of countries around the Belt and Road! With the theme of "Digital & Intelligent Logistics Leads the Future", held from 5/25-5/27 in Area B of China Import and Export Fair Complex. It has become a trend of the development of logistics technology industry in South China, pushing the logistics Industry to embrace digital logistics and leading the future.



- Under the tough and severe situation of Covid-19 (**several new infection cases found in Guangzhou just 3 days before the show opening, there were more than 40 infection cases happened during the 3-day show period**), LET 2021 has made a great achievement with nearly 400 exhibitors, 30,000 square meters show scale and over 35,000 visitors within 3 show days.
- Top 2 world-class intralogistics system integration solution provider Dematic & Daifuku participate in the trade fair to showcase the cutting-edge intralogistics technology.
- Top 10 Chinese AGV companies joined in LET 2021 with their new innovations.
- 10 new concurrent conferences, forums and summits held during the show, which covers key end-user industries like 3C, E-Commerce, 3PL, Cold Chain etc.

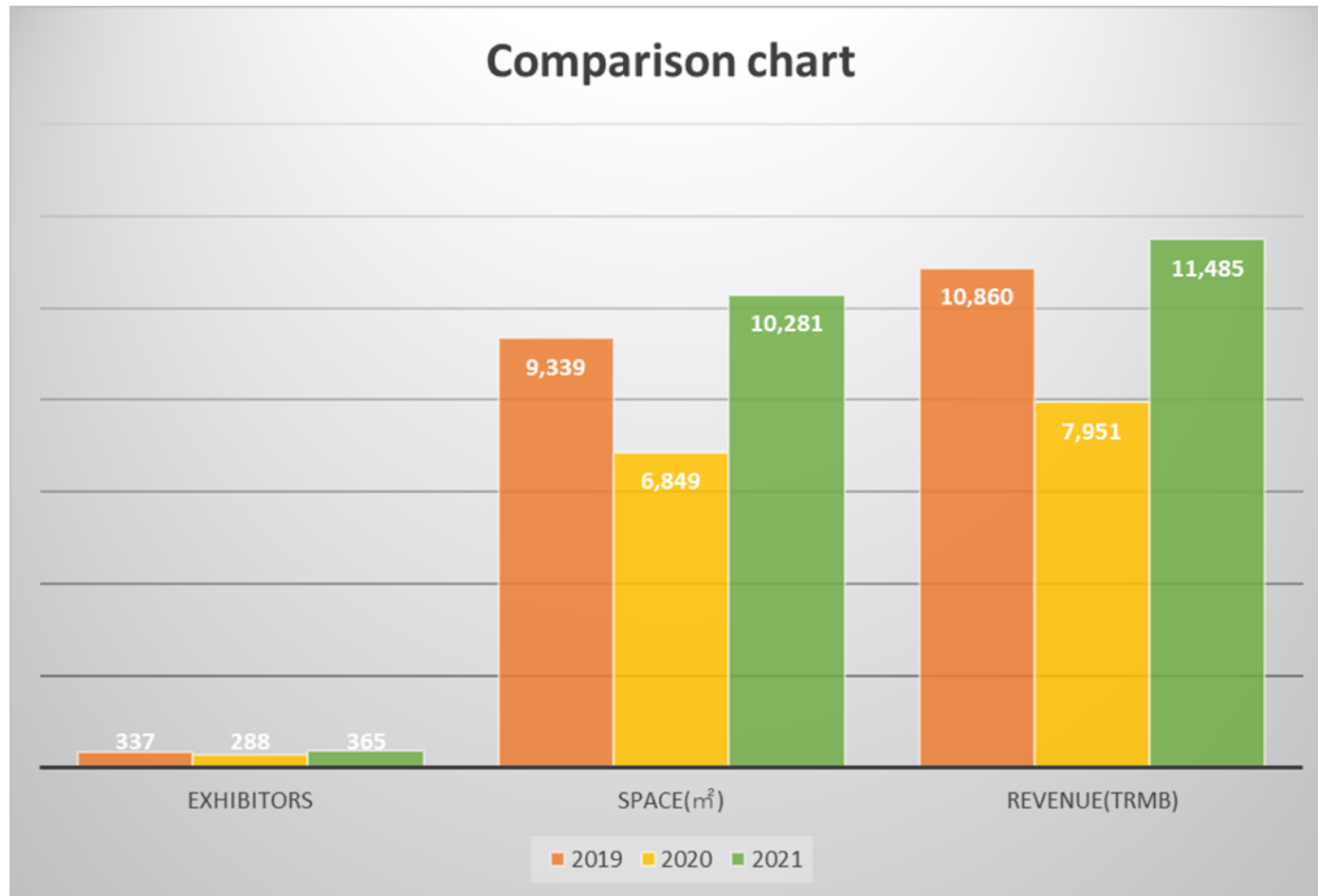


## Figures of LET 2021

	<b>Exhibitors</b>	<b>Space(m<sup>2</sup>)</b>	<b>Visitors</b>	<b>Revenue(TRMB)</b>
2019	337	9,339	38,065	10,860
2020	288	6,849	30,000	7,951
2021	<b>365</b>	<b>10,281</b>	<b>35,000</b>	<b>11,485</b>

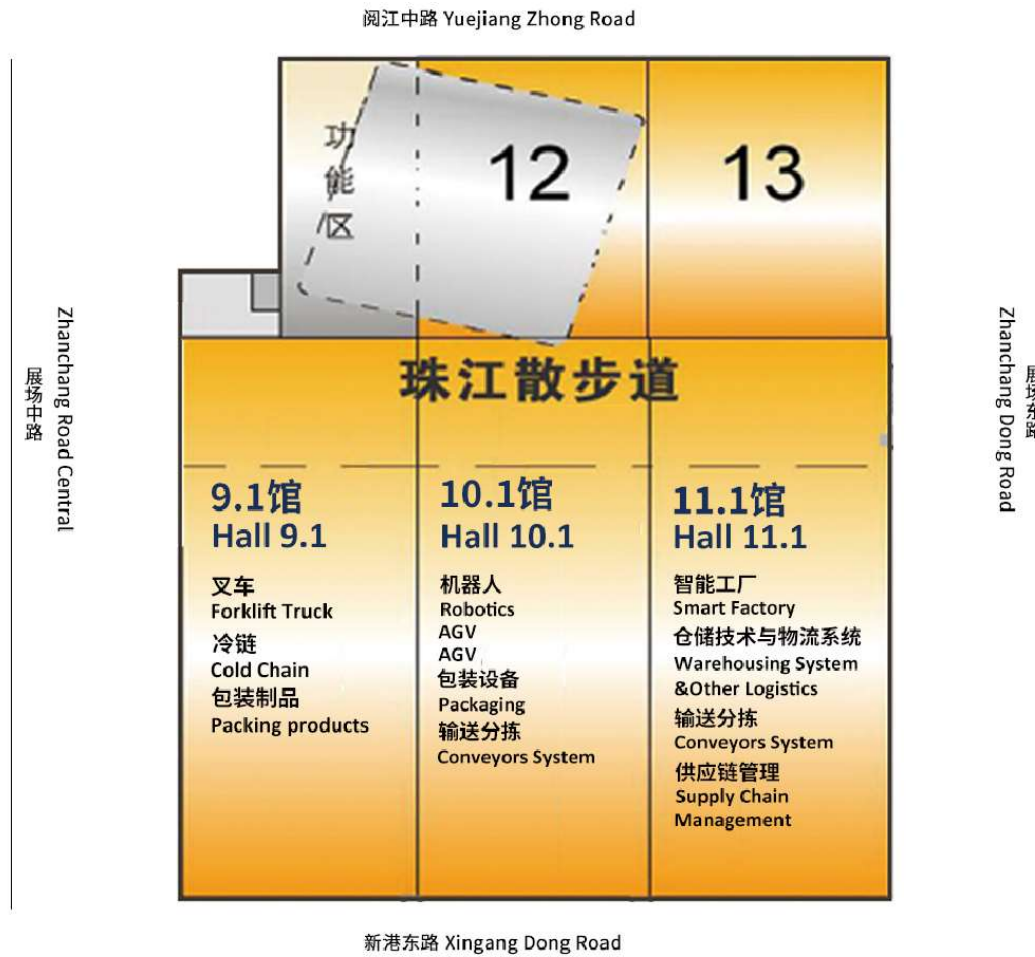


# Figures of LET 2021





# Hall Plan



## Hall 9.1

- Forklift Truck, Cold Chain, Packing Products

## Hall 10.1

- Robotics, AGV, Packaging, Conveyors System

## Hall 11.1

- Smart Factory, Warehousing System, Conveyors System, Supply Chain Management



## Key/Highlight events

- **Belt and Road Initiative International Smart Logistics**  
*(China Chamber of International Commerce, Guangzhou Chamber of Commerce)*
- **Golden Ants Awards Ceremony**  
*(Targeting end-users)*
- **Digital Logistics & Smart Logistics Summit**  
*(Fraunhofer Institute for Material Flow and Logistics)*
- **Smart Supply Chain Seminar**  
*(Logistics Engineering Branch of Chinese Mechanical Engineering Society)*
- **International Industrial Internet Technology and Application Development Conference 2021**  
*(Guangzhou Municipal Industry and Information Technology Bureau)*



# Key Accounts



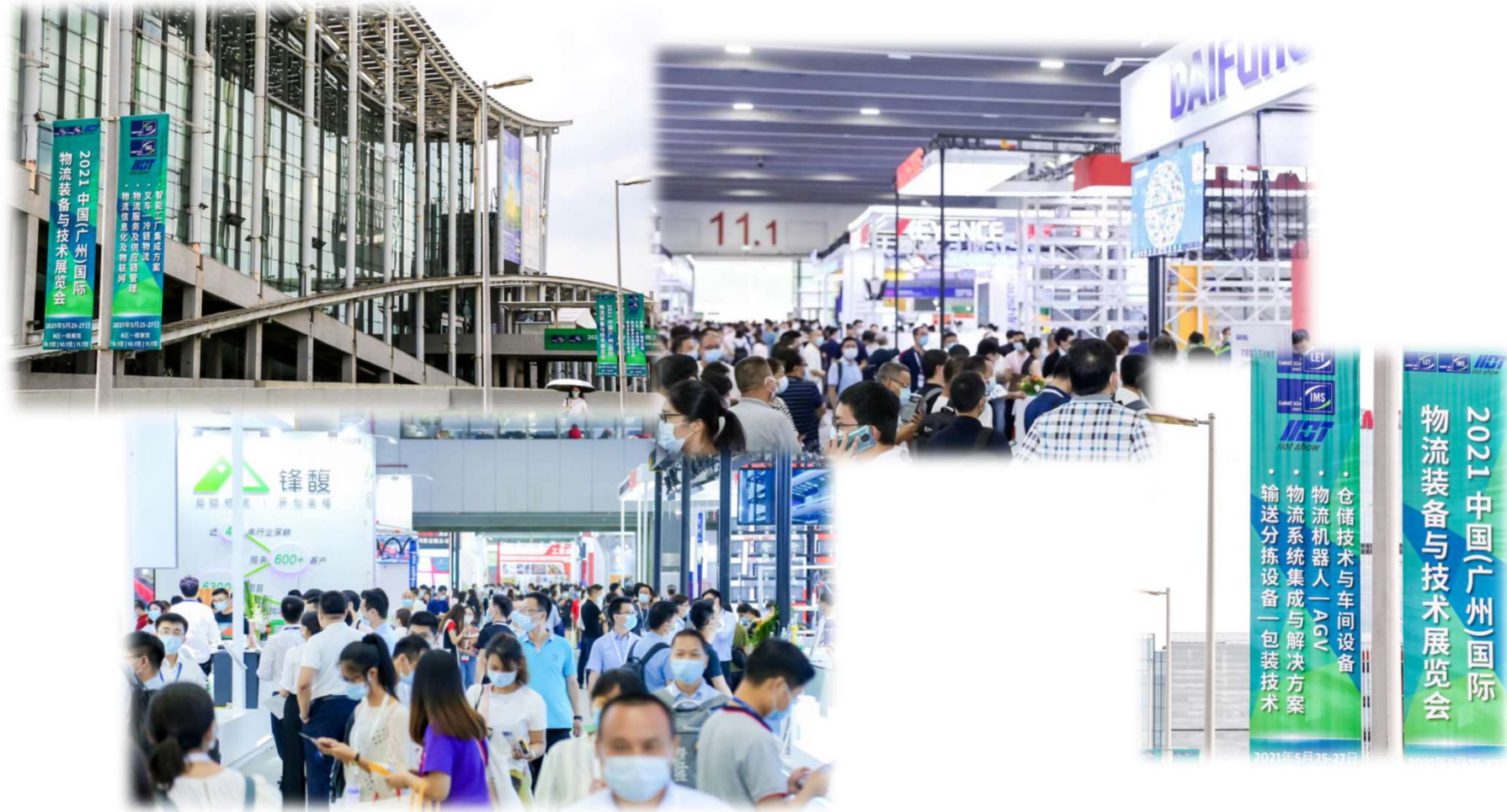




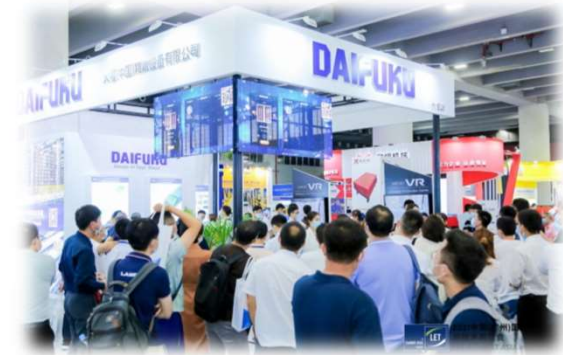
# Buyers & End-users



# AD & Visitor Flow



# Onsite Photos



Thank you!

26-28 May 2022  
Guangzhou

a  
CeMAT ASIA  
event



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